

Advisory Committee

Meeting #1
June 29, 2023

Welcome!

OCCP

OFFICIAL COMMUNITY PLAN





Land Acknowledgement

We would like to acknowledge that the land on which we gather is the traditional territory of the Ktunaxa, the Syilx, and the Sinixt peoples and is home to the Métis and many diverse Aboriginal persons. We honour their connection to the land and rivers and respect the importance of the environment to our strength as a community.

Project Team

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Overview



- TOR highlights
- Roundtable / Icebreaker
- What is an OCP?
- Project Overview
- Intersectionality & Unconscious Bias
- Next Steps
- Meeting Schedule

Roundtable & Icebreaker



TOR Highlights

Committee Purpose:

- Advise the project team
 - Identify issues/opportunities
 - Review and comment on draft policy
- Promote public engagement opportunities to networks

TOR Highlights

Member Expectations:

- Regular attendance
 - Information reviewed in advance of meetings
 - Respectful feedback and positive interactions
 - Committee consensus respected
- Membership may be revoked at the discretion of City Council if expectations are not being met

What is an OCP?

An Official Community Plan (OCP) is a comprehensive long-term planning document that outlines the vision, goals, and policies for the future growth and change in the City of Nelson.

The document serves as a roadmap to guide decision-making regarding land use, transportation, housing, infrastructure, environment, and community amenities.

What is an OCP?

Planning Hierarchy

- Local Government Act
 - Legislation
- Official Community Plan - optional
 - Policy
- Zoning Bylaw - optional
 - Regulations
- Strategies & Guidelines
 - Non-statutory

Project Overview



We are here

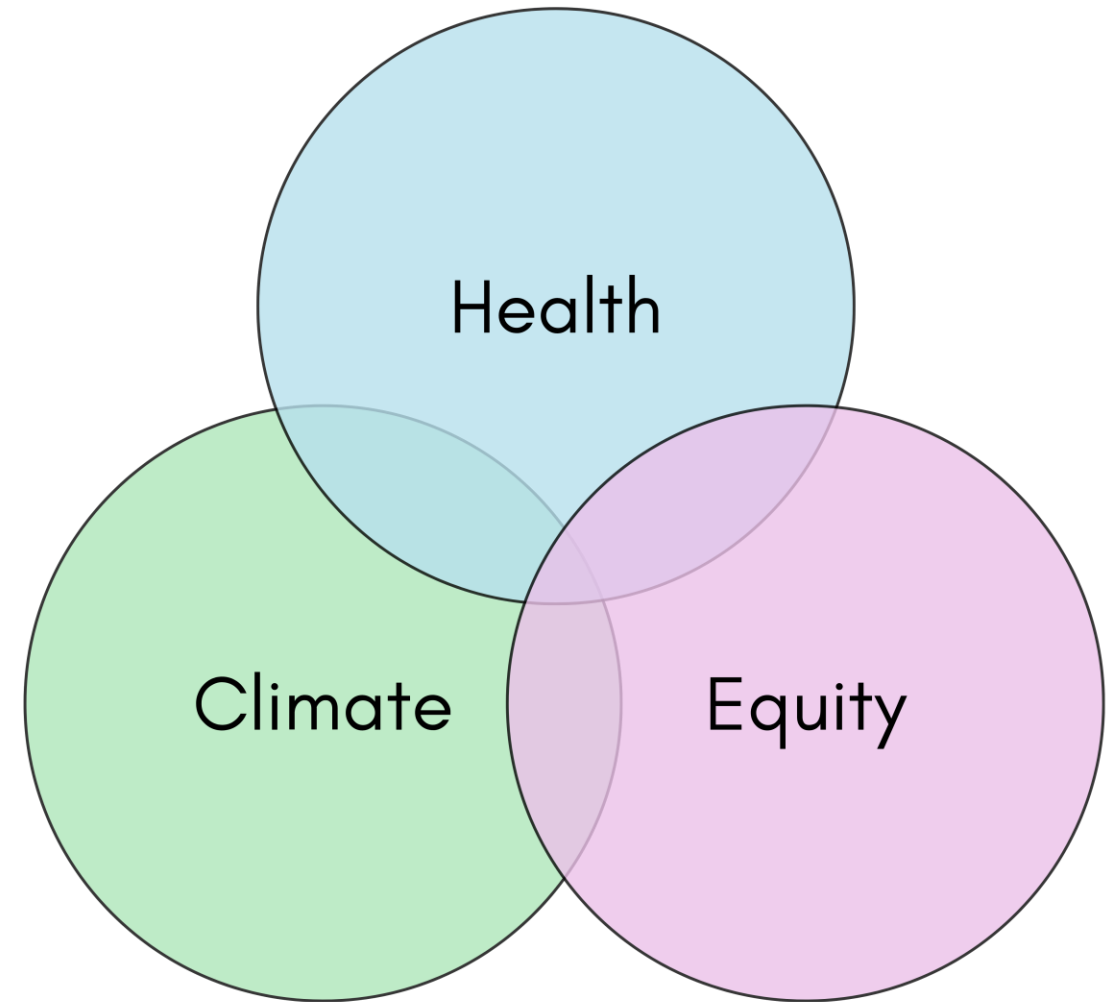
July 5
Vision Survey

Vision Statement in the current OCP

"Nelson is a prosperous and resilient community with robust ecosystems and safe, welcoming neighbourhoods where diversity, history and culture are celebrated." - OCP, 2013

OCP Policy Framework

- The OCP includes policy direction regarding community health, transportation, land use, infrastructure, housing and the environment
- Each policy proposed for the OCP will be reviewed through a framework of health, climate, and equity lenses
- This framework will help ensure all policies in the plan will prioritize these aspects in our community



Public Engagement Strategy

- 1 Collaborate with the community
- 2 Engage with underrepresented groups
- 3 Creative, meaningful activities
- 4 A transparent, holistic process
- 5 Reflect public priorities in OCP policies

Official Community Plan Update Public Engagement Strategy

City of
NELSON

March 2023

Let's
Talk

Level of Engagement

Based on IAP2 standards, the amount of influence the community will have on the process and results of the project.

IAP2'S PUBLIC PARTICIPATION SPECTRUM

Participants have a role in the process to the extent that they are able to influence the project's outcomes.

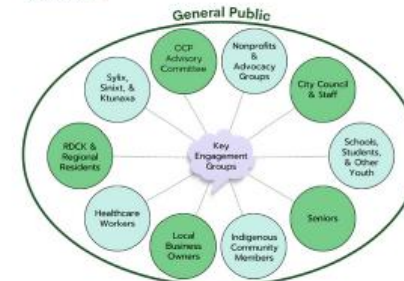
INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
To provide the public with balanced and objective information to assist them in understanding the project, alternatives, opportunities and/or concerns.	To obtain public feedback on analysis and options to assist in decision-making.	To work directly with the public throughout the process to ensure that public concerns and suggestions are considered, consistently and equitably.	To partner with the public in each aspect of the decision-making process including the identification of alternatives and the development of the preferred solution.	To ensure the decision-making is in the hands of the public.
We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and suggestions, and provide feedback on how public input influenced the decision. We will seek your feedback on study and proposals.	We will work with you to ensure that your concerns and suggestions are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will work together with you to ensure that your concerns and suggestions are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will empower you to make the decision.

Rationale: Collaborate was selected as the participation level to maximize the input and voice from the community. 'Collaborate' solidifies the City's commitment to partnering residents in the establishment of project priorities, alternatives, and solutions. Note that this selection applies the assumption that the community wants this level of influence on the project. For Official Community Plans, this assumption is typical.

The level of engagement will be primarily exercised through the techniques and tools outlined on the following pages. The level of engagement may vary for some techniques.

Who We Are Engaging

Identifying which community groups and demographics will be particularly influential on project outcomes.



Rationale: The 'general public' includes many different subsets of people and groups. These groups typically take extra efforts to reach as they may require project teams to meet them where they are in the community, rather than inviting them to typical open house style events. This process seeks to reach a broad and diverse range of participants from these backgrounds. These stakeholders have an important connection to the project and incorporating their feedback will be a top priority of the engagement process. Staff will strive to connect with each of these groups during the process and update them as the project progresses.

These groups, in addition to the representatives on the Advisory Committee will help apply a variety of lenses to the direction and policies ultimately included in the OCP. These lenses may include economic, equity, environment, public health, etc.

Engagement Schedule

Identifying which techniques and tools may be used to gather feedback from the public.

Engagement Phase	Topic	Technique	Responsibility	Deliverables
Phase 1 April - June 2023	Project Overview	Project Briefing	Development Services / Strategic Design	SRK Logo & Brand Scheme
		OCP Website	Development Services	OCP Website Revision
		Social Media	Administration	Feedback & Engagement posts
		Signage & Posters	Development Services / Graphic Designer	Temporary signage in public areas of the City during the OCP process
Phase 2 July 2023	Public Feedback	Educational Hub	Development Services	When identifying 'What is an OCP?' 'What will the process look like?'
		Thought Exchange	Development Services	The number of community activities identify key themes and related concerns through about Nelson
		Mail-App Board	Development Services	Education with City Staff identify key themes and related concerns through about Nelson
		Public Open House (Bios)	Development Services / Strategic Design / SRK	Physical comment boards identify key themes and related concerns through about Nelson
		Interactive Activities (Walking Tour / Open House)	Development Services / Strategic Design / SRK	A self-guided walking tour through the highlights of Nelson, historical experiences, history & geography. May be a combination of these methods subject to availability to be included in the OCP.
		Meeting	Development Services	What Are Your Views & Concerns Update
Phase 3 & 4 October 2023 - March 2024	General Workshop	General Workshop	Development Services	General Council meeting progress
	Workshops	Development Services	Workshops with City Staff about public input, what do you see as key to 'making' 'Implementation' more equitable (equity, accessibility, etc.)	
	Educational Hub	Development Services	When we're talking we're not in the SRK process. What are you not seeing? What are you missing? SRK Logo & Brand Scheme	
	Signage & Posters	Development Services	Advertising for consultation and events	
	Street Media	Administration	Advertising for consultation and events	
	Public Open House (Bios)	Development Services	Design and delivery and available to include students and youth in participating for the OCP	
	Survey & Focus Group	Development Services	Adding 'Thank you' had the opportunity to share your thoughts? Yes/no (adding the community survey?)	
	Open House	Development Services	What Are Your Views & Concerns Update	
General Workshop	Development Services	Update Council on SRK Progress		

Communication & Engagement Techniques



Advisory Committee

Providing invaluable community insight

OCP Website

An online platform

Pop-Up Events

Meeting the community where they are

Thought Exchanges & Surveys

General feedback, brainstorming, public discussion

Interactive Activities

Making engagement fun & exciting. Photo competition or self-led walking tour

Questions?



Intersectionality & Unconscious Bias

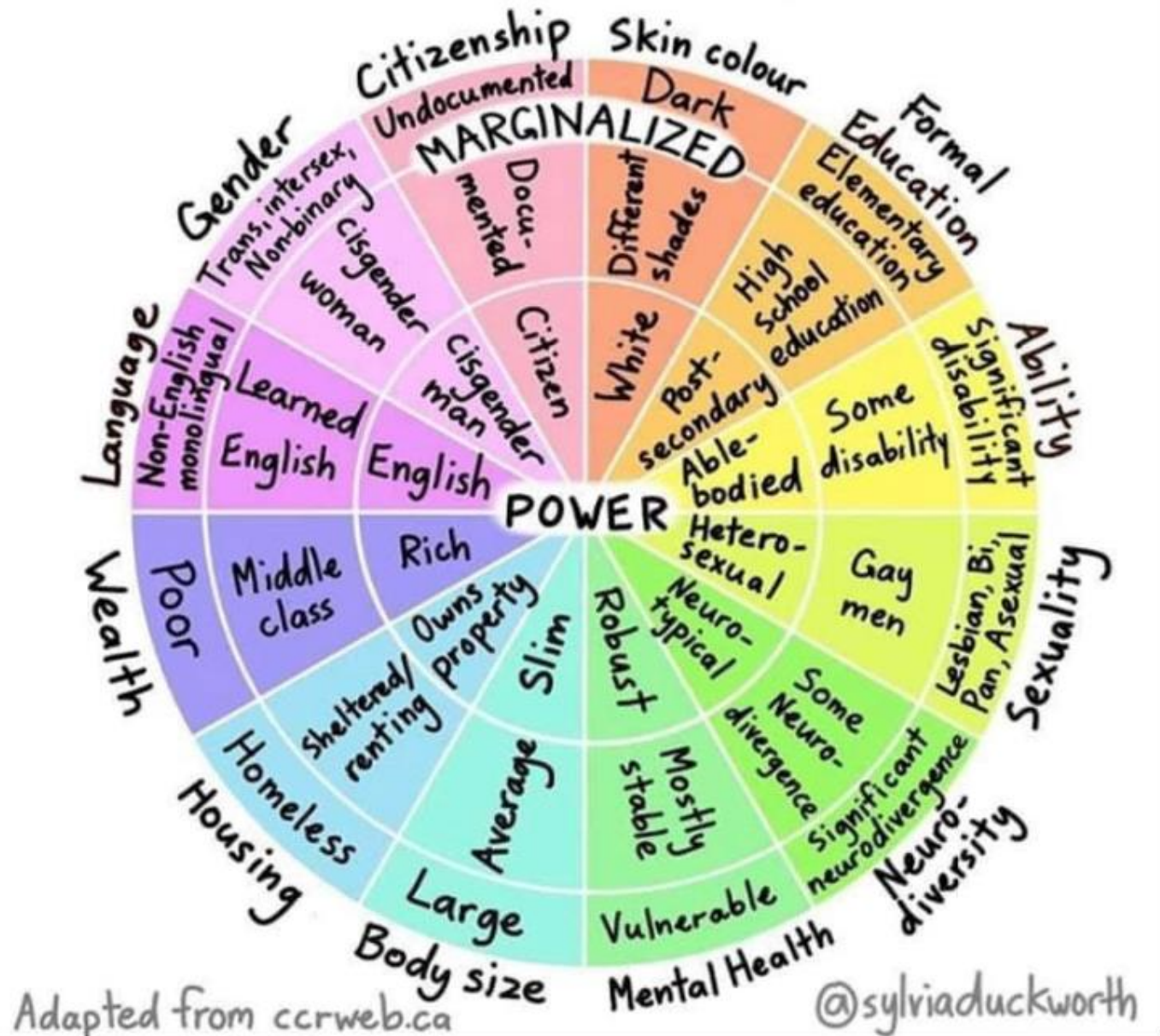


Exercise

Intersectionality

- Focuses on the overlap of various social identities one person may hold. This activity can help reveal areas where we may hold unconscious bias towards particular groups.
- Worksheet – 10 minutes
What intersectionalities do you have?

WHEEL OF POWER/PRIVILEGE



Exercise Wrap-Up

Witnessing bias or microaggressions

- 3-Step Approach
 - Identify
 - Reframe the narrative
 - Educate

Examples:

- *Asking where are you really from?*
- *Comments on someone's mood*
- *Assuming someone's sexual preference or family structure*

Next Steps

Vision Survey

- July 5
- Share with networks

Next Meetings

- Thur, July 20
 - Preliminary survey results
- Mid Sept
 - Small Housing BC – Gentle Density
 - Project Update

Meeting Schedule

Preference Form Results		
Day	Time	Preferred Response
Mondays*	3:30-5:00p	8
Wednesdays*	3:30-5:00p	9
Thursdays*	3:30-5:00p	10
Thursdays	7:00-8:30p	9
Fridays*	3:30-5:00p	8
Fridays*	7:00-8:30p	9
*One or more members responded as unavailable		
Meeting Schedule October onwards:		
<ul style="list-style-type: none">○ 7:00-8:30p every 2nd Thursday of the month○ Will a hybrid format ensure everyone can attend?		

Thank you!

Contact Tara at tbrown@nelson.ca with questions or schedule updates!